

# **Livingston Parks & Trails Committee**

## **2019 Strategic Plan**

### **Introduction**

The purpose of the Livingston Parks and Trails Committee (PTC) is to assist the Livingston City Commission (Commission) in the long-term planning of parks and trails. The major themes of this three-year strategic plan is to (1) build community support, (2) create a solid base for effective communications, and (3) cultivate resources to create a sustainable and interconnected system of parks and trails

### **Mission**

To advocate on behalf of the public to create and maintain park, trail, open space and other outdoor recreational opportunities that enhance the quality of life for all of Livingston's residents.

### **Vision**

Enhance community through a system of interconnected parks and trails that offer diverse, healthy outdoor experiences within a rich variety of landscapes and natural habitats.

### **Values**

- Collaboration
- Environmental stewardship
- Commitment to the public good

### **Goals**

- Actively engage with the Commission, primary stakeholders and city departments to ensure that parks and trails are regularly considered and addressed in their decisions, including through the City's Growth Plan.
- Educate and involve the community to drive support for parks and trails in Livingston.
- Expand and improve the current network of parks, trails and other outdoor recreational areas.

### **Strategies**

1. GOAL: Actively engage with the Commission, primary stakeholders and city departments to ensure that parks and trails are regularly considered and addressed in their decisions, including through the City's Growth Plan.

Strategies:

- Design and implement a communications plan to communicate to stakeholders and enable outreach and cultivation of partners.
- Increase presence in all forms of local media

- Participate in relevant community and civic organization events and meetings, attend pertinent Planning Board and City Commission meetings
  - Invite City stakeholder employees to attend PTC meetings on a regular basis
  - Work with the City to maintain an up-to-date PTC webpage
2. GOAL: Educate and involve the community to drive support for parks and trails in Livingston.

Strategies:

- Create community partnerships and make explicit connections to the Active Transportation Coalition, Bike Club and Park County Parks & Recreation Board
  - Provide opportunities for deeper city/county/community relationships, events, and projects
  - Engage the community including conducting a PTC survey
3. GOAL: Expand and improve the current network of parks, trails and other outdoor recreational areas

Strategies:

- Collaborate and provide input to long term city and county planning processes
- Identify and promote potential new and existing parks and trails projects
- Create a multi-faceted fundraising plan that includes grants, donors, sponsorships and events that support outreach efforts
- Partner with the community in development of a new wellness center and/or pool

## Outcomes

By 2022...

- PTC will regularly consult with and be consulted by the City regarding matters affecting parks, trails and open space, including outreach opportunities.
- Citizens of Livingston will be able to clearly identify PTC and its efforts on behalf of the city.
- There will be a strong coalition of coordinated and active supporters of parks and trails in Livingston.
- The Livingston City Growth Plan will reflect the vision of the PTC.
- Sackett Park exists and a 7-8 mile loop trail connects the existing city parks and trails.