City of Livingston, Historic Preservation Commission Minutes

Date: July 13, 2021

A meeting of the City Historic Preservation Commission was held in the Community Room of the City-County Complex, 414 East Callender Street on Tuesday, July 13, 2021 at 3:30 PM.

Roll Call

- Present: Bob Ebinger, Jack Luther, Tom Blurock, Lindie Gibson.
- City Staff: City Deputy Planning Director, Mathieu Menard calling in.

Public Comments: No public comment from attendees.

Design Review:

- 121 S. 2nd "HRDC" Signage.
 - Discussion and questions between applicant and Commission.
 - Commissioner Ebinger motion to approve, limiting door signage to address of the building and hours of operation.
 - Commissioner Gibson 2nd.
 - Motion passes unanimously (5:0).
- 203 S. Main "Security Title" Signage.
 - Commission Discussion with the following concerns:
 - 1. Too much contrast with surroundings- "shouty".
 - 2. Size and graphics not in keeping with the pedestrian nature of the Downtown Historic District, the slogan appears similar to a billboard.
 - 3. Size is too large for Historic District.
 - Commissioner Blurock motion to **deny**.
 - Commissioner Ebinger 2nd.
 - Motion to deny passes unanimously (5:0).
- 202 E. Callender "Keller Williams" Signage.
 - Discussion and questions between applicant and Commission.
 - Discussion on the number of signs and the zoning, noting that the application contains more signage than allowed by zoning.
 - Commissioner Bluerock motion to approve.
 - Commissioner Gibson 2nd.
 - Unanimously approved (5:0).

New Business:

- Discussion on Sign Regulations and Guidelines for the Historic District.
 - Discussion on memorandum provided by staff and potential zoning options, with the following outcomes:

- 1. Update definition of window sign.
- 2. Explicitly allow projecting signs.
- 3. 100 sq. ft. is too great of an area for wall signs.
- 4. Use a percent coverage for window signs.
- 5. Differentiate window from wall signs.
- 6. Look at the potential for guidelines rather than regulations.
- 7. Allow non-commercial signs.

Old Business:

- Jessie Nunn
 - Discussion on potential replacements.
 - Discussion on Downtown Plan and building inventory.
- Compliance letter for yellow awning.

Adjournment.