#### Guiding Principles Strategic Planning Ad-Hoc Committee Agenda

Wednesday, July 13, 2022, from 1:00-2:00 p.m. via Zoom. The public is welcome to attend and give comments when appropriate.

To Join Zoom meeting:

https://us02web.zoom.us/j/88309677948?pwd=OFpjMXJza1FDSXlkL1RhdHg3VG51Zz09

Meeting ID: 883 0967 7948

Passcode: 136615

- 1. Call to order/Roll Call
- 2. Aprroval of Meeting Minutes -July 6, 2022
- 3. Review and Discuss City of Livingston Organization Strategic Plan's mission, vision, values and goals statement using the attached "Evaluation Exercise"
- 4. Member comments
- 5. Public comment
- 6. Adjournment

#### Meeting Number: 8

- 1. 1:02 PM Call to Order
- 2. 1:02 PM Roll Call: In attendance Commissioner M. Nootz, Commissioner K. Kahle, J. Willich, T. Bluerock, W. Windham
- 3. 1:03 PM Agenda item #2 Approval of Minutes for June 29
  - a. W. Windham motion to pass, TB 2<sup>nd</sup>, motion passes unanimously
- 4. 1:03 PM Vision Statement
  - a. General agreement about the Vision Statement by all members.
- 5. 1:06 PM Goals
  - a. MN states that the goals as written aren't clear or measurable. We need more, well defined goals
  - b. WW adds that planning goals at this level is a balance between broad based and micromanaged
  - c. MN would like to see how moving the plans forward would be added to the goals
  - d. WW used an example of participation at the Shane Center of a well defined goal
  - e. JW added that the railroad crossing needs to be a goal
  - f. MN showed that the railroad crossing is in the Transportation plan. Additionally, MN doesn't want to reinvent the wheel, would rather see the implementation of things the community wants
  - g. TB adds that the headings for the goals should use the Growth Policy
  - h. MN references the Growth Policy section 5.1 which is: : Provide housing options to meet the needs of all residents, adding that there are a list of strategies as well
  - i. MN references the Growth Policy section 8.1 and 8.2 which address pedestrian and bike safety, as well as a complete transportation network.
  - j. MN states we should consider the plans and goals as flexible considerations for our document
  - k. TB says we should pull elements of the plans out for our use
  - I. JW asks if the goal should be the implementation of the plans
  - m. KK answers that the commission will review the growth policy
  - n. MN adds that there isn't a standardized way of addressing the goals and that the commission doesn't prioritize the goals but approves their funding after the city prioritizes them. The commission wants clarity of what they prioritize so they can have a clear path to work
  - o. TB adds that an incoming city manager would want a list to check off
  - p. JW adds that the last page of the OSP has some of those itemized goals, such as the Night Sky Initiative, etc.
  - q. WW shows on page 107 of the Growth Policy a heading of immediate needs and implementation
  - r. TB states the implementation has been piecemeal and small-scale acquisitions
  - s. WW states housing needs a goal and plan, as does transportation, small business, arts
  - t. MN references 7.1 and 7.2 for issues about safety and local services

- u. WW says he hears a lot about government fees, and that recreational activities should be a goal heading
- v. MN adds that smart growth is section 3.4
- w. MN states that the economy should be goal 6
- x. WW states that the nature of business used to be jobs first and the housing will follow but the roles are reversed now
- y. TB asks about establishing a VRBO commission
- z. TB also asks if the city should promote business and housing
- aa. JW states no
- bb. KK adds that VRBOs should be dealt with, but the process is long and difficult
- cc. MN references the growth policy section 5.2.1 deals with STRs (short term rentals). MN wants this committee to make recommendations
- dd. JW asks if we as a group should read the growth policy and take 5 or 6 things out for next week's meeting
- ee. WW agrees with JW, and discusses with TB about making the zoning plan match the growth policy
- ff. KK asks if we're filling out the spreadsheet of the Strategic Plan
- gg. MN says no, that's still for city employees, our goals are higher-level directives for the commissioners. The city will plan out the goals, that's the spreadsheet. Some of the goals are huge, like ETJs and VRBOs.
- hh. MN asks how many meetings are left
- ii. KK responds that July 27<sup>th</sup> is our 90<sup>th</sup> day
- jj. MN requests the agenda to have a plan to check off the boxes of the commission and develop the plan to finish. We need to know exactly how much time we need for an extension and what it's for
- kk. MN asks if we can block off some time for an in-depth meeting or two
- II. KK states the plan for next week is to:
  - i. Pull out 5 statements from the Growth Policy
  - ii. Consider ideas for time blocks
  - iii. Prepare to use the meeting on the 20<sup>th</sup> to discuss the long-term schedule
  - iv. growth goals and the principles of smart growth
- mm. MN adds that our document should be a good tool for the next city manager nn. KK wishes to remain respectful of people's time
- 6. 1:57 PM Member Comments
  - a. MN appreciates the deep engagement of the members
  - b. WW likes the specific goals
  - c. JW looks forward to getting into the Growth Policy
  - d. TB none
  - e. KK Thanks everyone
- 7. 1:58 PM End of member comments
- 8. 1:59 PM Public Comments None
- 9. 1:59 PM End of public comments
- 10. 2:00 PM Meeting adjourned

Public in virtual attendance: None



#### **RESOLUTION NO. 5013**

Temporary Ad-Hoc Committee to Review the Mission, Vision, Values and Goals statements of the city of Livingston.

Evaluation exercise of current statements.

#### Instructions:

Take each page one at a time

Reflect on each statement

- 1. Bring your own experience
- 2. Think about any external data that supports your perspective, please note that the date

Write in the  $\Delta$  column what you think needs to be changed

In the + column write what you like about the statement

Place any comments in the last section



#### Overview

**Mission:** We provide essential services, quality of life opportunities, and maintain what is best about Livingston while providing for growth in a manner that is fiscally responsible, with integrity and compassion.

**Vision**: A dedicated team of leaders working in collaboration with a diverse community to create a vibrant home surrounded by natural beauty, respectful of our unique history, and full of opportunity.

Values	Goals
1. Collaborative	1. Quality Workforce
2. Excellence	2. Financial Stewardship
3. Integrity	3. Integrity
4. Innovation	4. Public Engagement/Collaboration
5. Stewardship	5. Safe and Healthy Community

## Greatest Issues Facing the city:

Wyeth

Reasonable housing

Workforce; pay and availability

Vision for growth

Maintaining an economically diverse population

Creating a vibrant downtown area

Supporting infostructure needs with a tourist economy

Reducing sprawl

Support our private business so we can keep it local

Standards for the quality of our services

I feel like a lot of the problems facing the community are because of our recent economic prosperity we should try and maintain that prosperity

#### Melissa

Housing availability and housing diversity is low

Livable wage for workers doesn't match housing prices

Tourist economy pays lows wages

Lack of diversity in jobs (a lot of jobs are based around the tourist economy)

The community infrastructure (especially connecting the north and south sides, and connecting newer north side subdivisions to pre-existing neighborhoods) is not supportive of multi-modal transportation

Tourist economy puts pressure on decreasing our available housing stock

High potential for sprawling and unsustainable development that is not following building/subdivision regulations while housing demand pressures are high

Tom

#### Karrie

Growth

Housing

Lack of a City Budget

**Staffing Shortage** 

Aging infrastructure

**Changing Climate** 

#### James

Crime – Major Narcotic Corridor

Railroad Crossing

**Growth Management** 

Financial Health

Scarcity

Growth: Maintaining the city's traditional character while planning for growth

Maintaining the city's boundaries-a city surrounded by open space- growth through consolidation inside boundaries rather than sprawl- Implementation of the growth policy.

Housing: Planning for affordable housing for all citizens of all income levels

Strengthening the downtown as a commercial center, parking, housing, commercial and cultural life

**Mission:** We provide essential services, quality of life opportunities, and maintain what is best about Livingston while providing for growth in a manner that is fiscally responsible, with integrity and compassion.



What should change?

"maintain what is best" this is a hard-tounderstand statement.

quality of life opportunities – I do not understand this

'providing for growth' -what kind of growth?

Quality of life opportunities

Providing for growth in a manner that is fiscally responsible

Integrity and compassion

Quality of life opportunities

Integrity and compassion



What is positive?

fiscally responsible, with integrity and compassion – I like these as how's

fiscally responsible, with integrity and compassion

It's a good sentiment, and should be more clearly defined

It's good to include growth – but the info from the community is what should be prioritized before \$\$

The sentiment is good

**Essential Services** 

While MANAGING growth

Fiscally responsible

Integrity and compassion

maintaining the traditional character

**Mission:** We provide essential services, quality of life opportunities, and maintain what is best about Livingston while providing for growth in a manner that is fiscally responsible, with integrity and compassion. while strengthening the traditional character of the city

#### General Comments

It is easy to understand what essential services and the end fiscally responsible, with integrity and compassion. The middle is very hard to understand and needs more expression.

Should equity be included in this statement

It's a nice sentiment, but it isn't clearly defined – potentially add/address some key themes from the GP concerning housing/alternative transportation/etc

Prioritizing growth based on fiscal responsibility is unclear, and not in line with our GP

These seem subjective, I wonder if there is a way to make the more quantitative

Foundation-level of city business

That's not really the city's responsibility. Can't be done fairly across the board.

Growth needs management, growth is a by-product of a well-run city

Good inclusive words with meaning.

We supply/deliver essential city services to maintain what is best about Livingston while managing growth in a manner that is fiscally responsible, with integrity and compassion. -J.Willich

We should emphasize that growth should build on what the existing character of Livingston

**Vision**: A dedicated team of leaders working in collaboration with a diverse community to create a vibrant home surrounded by natural beauty, respectful of our unique history, and full of opportunity.

What should change?

This is a very broad vision and is full of how's, not outcomes. A vision is a place that we are going not a way to get there. Also, anytime you could apply a vision statement to any type of organization it is too broad.

"respectful of our unique history"-include environment/landscape/et

leaders

Create a vibrant home

diversity

**Unique history** 

Full of opportunity

Is home the right word- or something that implies town urban etc.

**Dedicated team** 

leaders

Vibrant home



What is positive?

'working in collaboration with a diverse community'

Dedicated, collaboration

diversity

Unique history

**Good statement** 

Vibrant home surrounded by natural beautyright thought- wording could be more descriptive

History

Natural beauty

Diverse community

#### **General Comments**

Are we trying to create this or is this the way we want to behave?

Who we are talking about when we say leaders might be more clearly defined

Many would say this is already a vibrant home, this implies it is not – maybe change to \*maintain/support/etc

Recognize existing diversity, address increasing diversity while maintaining existing

Add to this – recognizing layered history of this place

Unclear what this means

We should make an effort to not let the city expand through sprawl- a community surrounded by open space.

This is vague at best. I realize I'm writing my notes ex post facto, but the reality is the same.

If this is the "destination" of the MVV plan, then what are we looking for?

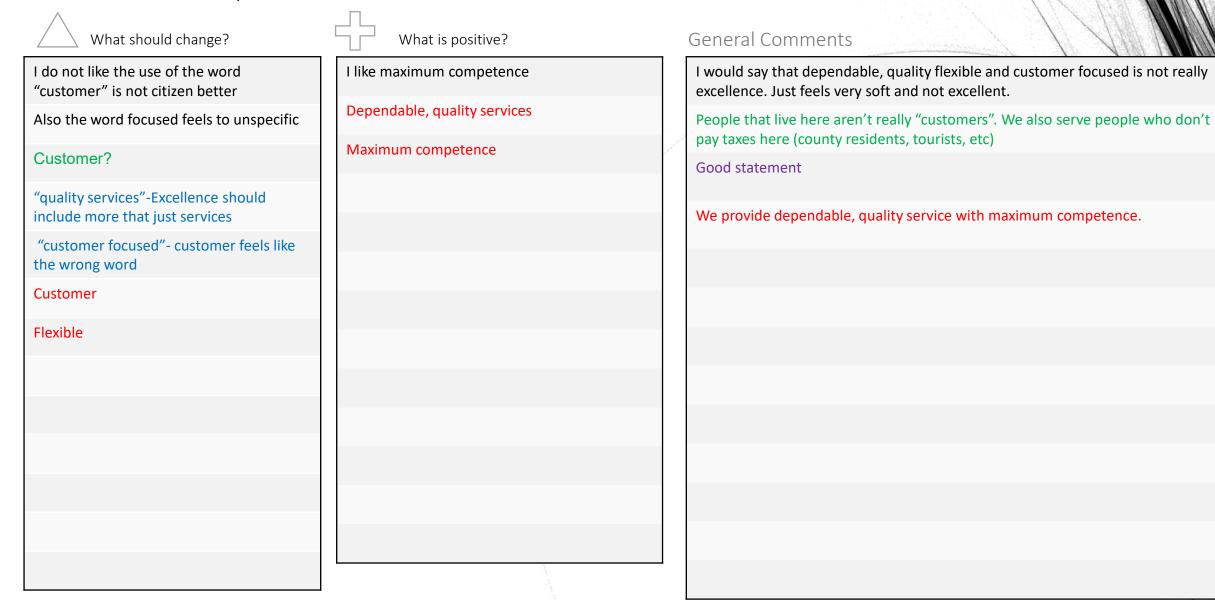
## Values

1. **Collaborative**: We work together effectively and transparently with the public, our boards and committees, community partners, private entities, other governments, and within our own organizations.

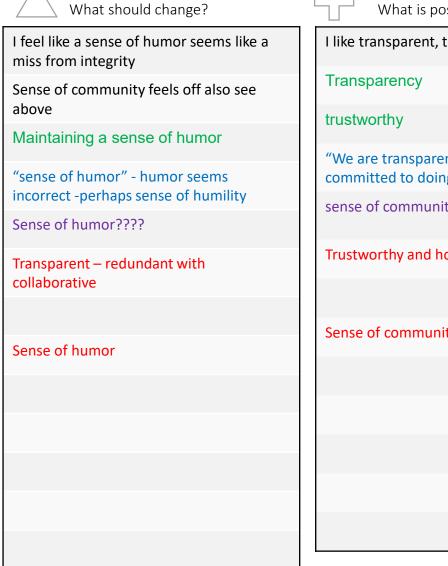
What should change?	What is positive?	General Comments
Add non-profits	I like this statement	I like this statement. It expresses the value of collaborative.
Transparent – redundant from earlier	'work together effectively and transparently'- this is an important statement, that we need to continue to improve upon	Private entities is on here which implies businesses, should add non-profit organizations b/c there is a lot of opportunity here to get things across the finish line w/ non-profit partnerships
	Transparency in all public business	Should we add nonprofits to this list?
		Some city boards do not have published agendas and minutes even though they hold formal public meetings
		Feels a little run-on, but otherwise acceptable.

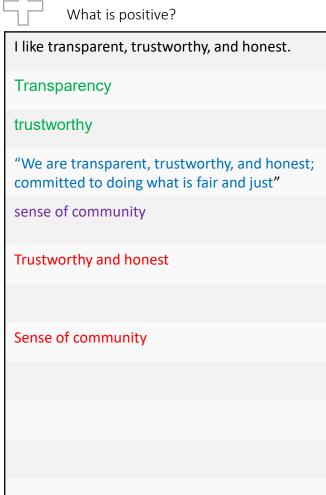
### Values

2. **Excellence**: We provide dependable, quality services through flexible and customer focused efforts with maximum competence.



3. **Integrity**: We are transparent, trustworthy, and honest; committed to doing what is fair and just while maintaining a sense of humor and sense of community.





#### General Comments

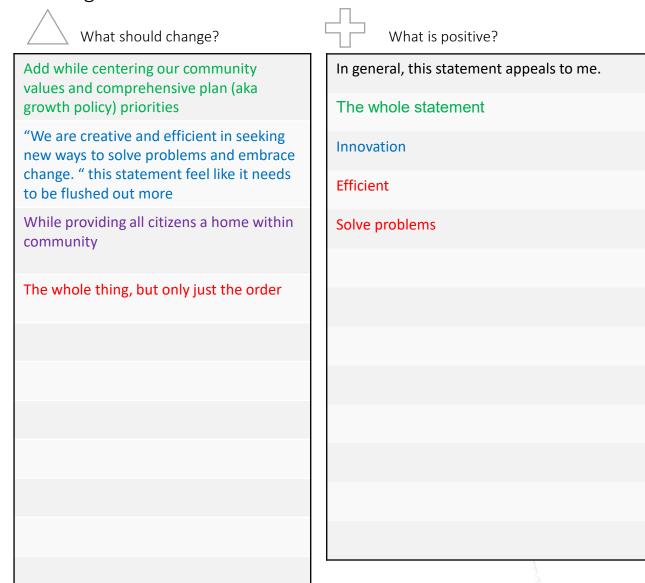
I might think about a statement around being fair and just while applying the regulations and law.

Is this an appropriate place for this? What does humor have to do with integrity? I'm not sure – would love to discuss this.

Would love to have more clarity on what this means to the community

I would love to hear more about what this means to the community

4. **Innovation**: We are creative and efficient in seeking new ways to solve problems and embrace change.



#### General Comments

I like that innovation for us is seeking new ways. This means we are not always forced to create new ideas we can find them else were and use them for our community.

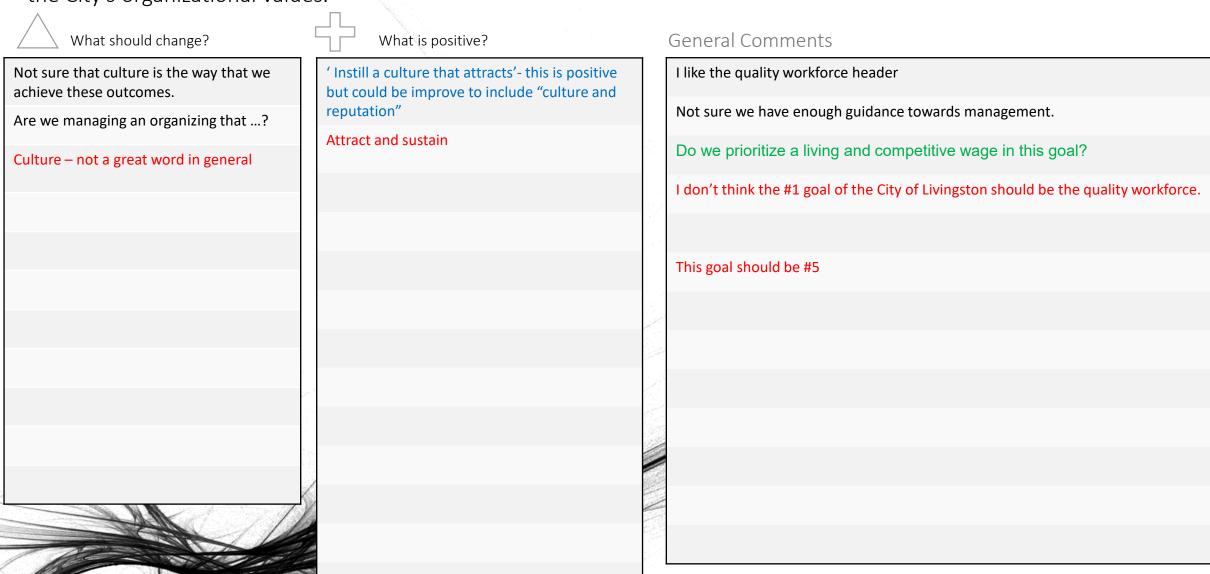
Good statement- could be a place to insert a statement about housing for all income levels

We are always seeking to find new and efficient ways to solve problems within our community.

5. **Stewardship**: We carefully and responsibly manage our city's infrastructure, employees, fiscal resources, and environmental impacts.

What should change?	What is positive?	General Comments
I think this misses managing the economic benefit.	It's the definition of stewardship	How do the business that support the wages in the community get served?
Add – prioritizing our community's vision and values		Are we including that we are stewards of current residents? Or do we just focus on increasing economic benefits and supporting more development? Would love to discuss this more with the group
Add something about stewarding opportunities to maintain/support our community		Stewardship is a great value- but then we change to "manage" in the statement which seems a bit forceful or militaristic. It might be nice to include stewardship of other things – when I think of stewardship I think of a leader and a partner
impacts		It's literally the definition of the word. I think the order should be infrastructure, fiscal resources, employees, and environment.

1. **Quality Workforce**: Instill a culture that attracts and sustains knowledgeable and engaged employees who embody the City's organizational values.



2. **Financial Stewardship**: Create and maintain a financially sustainable budget to fund first the City's responsibilities and then community enhancements by incorporating the City's values and innovative funding sources.



What should change?

by incorporating the City's values and innovative funding sources – this section lost me. Not sure how the City's values fit here?

Innovative funding sources make me a little nervous

"fund first"

Responsibilities then enhancements

"community enhancements'- perhaps Community wants or needs might be better?

Innovative funding? Absolutely not.



What is positive?

Create and maintain a financially sustainable budget to fund first the City's responsibilities and then community enhancements. Makes total senses

Sustainable budget

Responsibility first, then enhancements

#### General Comments

I might try something like "Develop the Cities funding sources to create a sustainable budget that funds the city's responsibilities and then community enhancements."

The priority of budget spending seems very specific to be part of the SP top line goals – either it is something that would be set out from the commission's priorities and during budget meetings – or we could put our values in this statement (like competitive wages, housing priorities, etc)

There may be a better way to say this now that we have a robust growth policy/comprehensive plan.

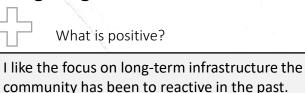
This statement could include funding partnerships

Drop everything after enhancements, it's superfluous.

This goal is properly in the #2 position

3. **Infrastructure**: Build and maintain infrastructure now and into the future in a strategic and responsible manner that promotes and sustains existing neighborhoods and accommodates growth.

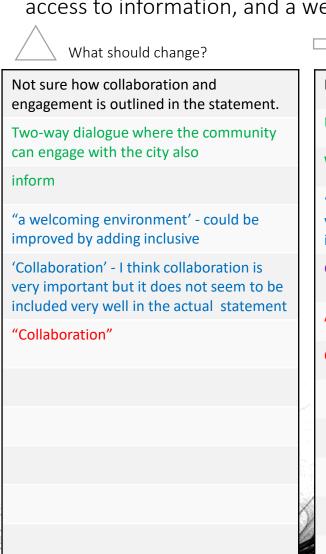




Build and maintain infrastructure

# General Comments After infrastructure needs a rewrite. Anticipates growth based on our community growth policy? Should this include a reference to consider climate change or our changing climate when building new infrastructure? We should put a descriptor on growth- healthy, compatible something like that Build and maintain infrastructure in a manner consistent with the safe and responsible operation of the city. This goal should be #4

4. **Public Engagement/Collaboration**: Inform and empower the community through open dialogue, user-friendly access to information, and a welcoming environment.





#### General Comments

General Comments
I have always believed a small personal government will create engagement. Maybe too aspirational?
Perhaps change inform to provide information
We empower the community through open dialogue, easy access to information, and a welcoming environment.
This goal should be #5

5. **Safe and Healthy Community**: Foster community resilience by facilitating access to health & wellness resources, enhancing multimodal connectivity and providing stewardship of our natural environment.



What should change?

I am not sure I know what the statement means. It could just be ignorance.

Stewardship of our natural environment seems like a stretch hear? Maybe that needs to be included under stewardship?

Facilitating access

#### enhancing

What is multimodal connectivity? Resiliance???? Don't know what replaces this but I don't know what this means

Nothing in this statement says anything about safety.

Multimodal connectivity?

Stewardship is already a goal



What is positive?

Foster Community resilience is great

Stewardship of the natural environment

That it was included is the only positive I see.

#### General Comments

How does the mental health issue show up hear?

I'm not exactly sure what this means in this context

Improve this verb – perhaps to something like invest/improve/expand

"Safe and Healthy Community:" - this makes me consider our lack of affordable, how do talk about safe and healthy community when community members are losing their homes as rental turn to STRs and even the middle class can't afford to purchase a home.

while maintaining a wholesome place to live for all citizens.

Very confusing and essentially meaningless statement.

Whole thing needs to be re-done.

We ensure a safe community through well-trained, competent, and rational employees while supporting access to health and wellness services.

This goal should be #1, after it's re-written.

## Next steps: (for 6/1)

- 1. We worked on the struggles facing the community. We now want to focus on the great things about the community. Complete a list of the strengths of Livingston.
- 2. The Vision statement was not a destination or goal it was a how. Let's just do some brainstorming on where we want the city to go. This can be words or sentences.
- 3. We discussed the addition of a value of transparency or adjust/remove innovation.

### Greatest strengths and opportunities for Livingston:

We have a very engaged, passionate and knowledgeable community

Incredible landscape and environment

We are the only year round entrance to Yellowstone National Park

Small town, historic character

Parts of our city are very walkable/bikeable

Close proximity to many natural resources

The optimistic and growing economy

The downtown

Ability to connect with any person you need

The natural beauty, mountains and river

Location, near YNP and Bozeman

Restaurants, bars and art gallery's

The Shane, Community Closet, and Food resource center

Area history and character

Access to so many great activities

strong sense of community - people who live here are invested in this place

lots of outdoor opportunities

business owners who collaborate with each other and the city

many non-profits that want to collaborate with the city

county gov't that wants to collaborate with the city

near YNP, Bozeman, and near two different more rural valleys w/ smaller communities

solid existing businesses, more seem to want to come

great community engagement, w/in and outside of gov't

community support for most funded essential services

The river/wind/environment

The small size

The downtown people/owners

The city employees I interact with have been and continue to be great people

The raw potential

**STRENGTHS** 

A great downtown

A city in the landscape- minimal sprawl. And the opportunity to keep it that way

Terrific traditional (alleys) residential grid

yeth, Melissa, Karrie, James, Tom

An engaged population that cares about the city

**OPPORTUNITIES** 

An enlightened growth policy



**Current Vision Statement:** A dedicated team of leaders working in collaboration with a diverse community to create a vibrant home surrounded by natural beauty, respectful of our unique history, and full of opportunity.

### Example Vision Statements – to inspire Good Article

#### **Hampton County, SC**

Vision: "As one of the most progressive, small counties in the state, Hampton County seeks to uphold its...

- Vibrant Economy...
- Rural Quality of Life...
- And Sense of Community Pride..."

Mission: "The mission of Hampton County Government is to provide quality public services in a timely and competent manner, and to work with the cooperation of the community and other local government units to create a vibrant and healthy physical, social and economic environment. Services shall be provided in a fair, respectful and professional manner consistent with available human, natural and economic resources."

#### City of Toronto, Canada

Vision: Toronto's vision is four-pronged:

- Toronto is a caring city.
- Toronto is a clean, green and sustainable city.
- Toronto is a dynamic city.
- · Toronto invests in quality of life.

Mission: To serve a great city and its people

Kansas City, MO

The city of Pacific Grove will thoughtfully grow as an inclusive seaside community that protects residential character, historic resources, promotes multi-beneficial development, and ensures respect for the environment.

#### **Mayo Clinic**

Vision: "Mayo Clinic will provide an unparalleled experience as the most trusted partner for health care."

Mission: "To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research."

Tesla: To accelerate the world's transition to sustainable energy.

**Nike**: Bring inspiration and innovation to every athlete\* in the world.

\*If you have a body, you are an athlete.

TED: Spread ideas.

Google: To organize the world's information and make it universally accessible and useful.

**Warby Parker:** To offer designer eyewear at a revolutionary price, while leading the way for socially conscious businesses.

**Amazon**: To be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online.

**Loreal**: To provide the best in cosmetics innovation to women and men around the world with respect for their diversity.

Vision: "Our local government will be nationally known for its transformative efforts that make Kansas City the diverse and sustainable community of choice for people to live, work, and play as a result of its safety; vibrant neighborhoods; business, educational, and cultural opportunities; connectedness; and vitality."

Mission: "The mission of the City of Kansas City, Missouri is to deliver quality, customer-focused municipal services with an emphasis on public safety, neighborhood livability, job creation, responsible planning for economic growth, infrastructure improvements, transportation systems, public health, and the environment. In pursuit of this mission, we use data to make decisions and measure progress based on economic, social, and environmental factors."

## Next steps: (for 6/8)

- 1. Work on creating a draft of the vision statement. (see slide 20 and 22
- 2. Review the categories for goals and values. Do we have them right? (slide 23)
- 1. For extra credit start to think about the mission statement.

#### Overview

**Mission:** We provide essential services, quality of life opportunities, and maintain what is best about Livingston while providing for growth in a manner that is fiscally responsible, with integrity and compassion.

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Values	Goals
1. Collaborative	1. Quality Workforce
2. Excellence	2. Financial Stewardship
3. Integrity	3. Infrastructure
4. Innovation	4. Public Engagement/Collaboration
5. Stewardship	5. Safe and Healthy Community

## Goals

- 1. Safe and Healthy Community
- 2. Public Engagement/Collaboration
- 3. Financial Stewardship
- 4. Quality Workforce

## Next steps: (for 6/29)

- 1. Review vision statement draft
- 2. Review goals
- 3. Think about values

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### Goals

- 1. Safe and Healthy Community
- 2. Public Engagement/Collaboration
- 3. Financial Stewardship
- 4. Quality Workforce

#### Goals

Implement growth policy in order to:

## Things that we have talked about

Smart Growth – 3.4

Housing – 5 + Housing action plan 5.1.2.1 – vacation rental

Zoning/Planning

Transportation – northside rail and active trails - 8

Arts

Nonprofits

Safety – 7.1 &7.2

- Crime rates
- Mental Health
- EMS response

Recreation indoor and outdoor

Supporting business and investment – 6.1 – economy section 6

Adjust zoning and planning regulations to reflect the growth policy

## Next steps: (for 7/6)

- 1. Review vision statement draft
- 2. Draft some new goal statement
- 3. Think about values

#### **New Vision Statement:**

### Vision

Livingston is a community that is:

- Engaged, equitable, and resilient (People)
- Economically vibrant and diverse (Economy)
- Fostering its unique physical character (Place)
- Maintaining its relationship to the neighboring open land (Context)

#### Goals

- 1. Safe and Healthy Community
- 2. Public Engagement/Collaboration
- 3. Financial Stewardship
- 4. Quality Workforce
- Execute/prioritize/implement housing action plan
- 6. Implement Growth Policy (Smart Growth)

## Things that we have talked about

Smart Growth – 3.4

Housing – 5 + Housing action plan 5.1.2.1 – vacation rental

Zoning/Planning

Transportation – northside rail and active trails - 8

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Safety – 7.1 &7.2

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Recreation indoor and outdoor

Supporting business and investment – 6.1 – economy section 6

Adjust zoning and planning regulations to reflect the growth policy

## Values

- 1. Collaborative
- 2. Excellence
- 3. Integrity
- 4. Innovation
- 5. Stewardship

## Next steps: (for 7/13)

1. Pull out at least five statements from the growth policies as potential goals

#### Goals

- 1. Safe and Healthy Community
- 2. Public Engagement/Collaboration
- 3. Financial Stewardship
- 4. Quality Workforce
- Execute/prioritize/implement housing action plan
- 6. Implement Growth Policy (Smart Growth)

## Things that we have talked about

Smart Growth – 3.4

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Zoning/Planning

Transportation – northside rail and active trails - 8

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Adjust zoning and planning regulations to reflect the growth policy